

## PRESS RELEASE

- **Electrica announces the winners of the Grant Program “Electrica puts Romania in a different light,” 2018 edition**

**BUCHAREST, September 20<sup>th</sup>, 2018** - Electrica assigned the first five social projects winners of the third edition of the Grant Program “Electrica puts Romania in a different light.” 60 projects have been registered for the national competition in order to receive funding amounting to a total of EUR 50,000. The winning projects address initiatives in the fields of education, health and culture, and exert an impact on the communities in the areas of Sibiu, Cluj, Buzău, Arad, Bucharest, as well as on a national scale.

The winning projects are:

**Kidibot X Quest** – The project proposes the development of a new software module via the Kidibot educational platform (comprising of the [www.kidibot.ro](http://www.kidibot.ro) website and related mobile applications), as well as the organization of a motivational contest expanding for a period of three months and designed for all children in Romania aged between 6 and 14 years. Within this innovative project, Electrica employees will play a decisive role in motivating children to read and learn more, by taking part alongside them in an “epic quest” which aims to promote education among children. Working in teams, the users will be required to answer questionnaires, to prove the fact that they have learnt mathematics, physics, chemistry, biology, civic education, grammar, astronomy, history, geography, etc., as well as to help other children acquire knowledge and become more motivated.

**Light in the dark!** – The project is aimed at visually impaired young people who attend the courses of four special high schools in Romania (Bucharest, Cluj Napoca, Arad and Buzău), who are inclined towards drawing and painting. The project includes a number of 10 activities whose object is the identification, development and capitalization of the artistic and creative potential of young people in the target group, in order to facilitate the process of social integration thereof, acting as a pioneering project in Romania. An album with the works of the project beneficiaries will be created at the end, as well as an exhibition including approximately 100 works. The album is to be distributed in libraries and specialized museums.

**Drops of light** – The project aims to create a suitable environment within the No. 1 School Center for Inclusive Education in Sibiu, in order to highlight the artistic talent of students with disabilities from the special school or of those integrated within mass schools, providing educational alternatives so as to prevent school abandonment, and, via non-formal educational means, to motivate students for formal education. In order to achieve this objective, school dance, music and drawing classes will be organized, which will be attended by students with disabilities who manifest talent in the respective field. During such classes, students will be able to explore their creative potential and acquire social integration abilities. The project also aims to support the travel of students to artistic music and dance contests from other counties, as well as to organize a 3-day creativity camp, a camp that will be

awarded as a prize for taking part in course activities for one year and for outstanding results obtained during the competitions

**Autism and technology** – The project aims to motivate and stimulate the communication of 60 children suffering from Autism Spectrum Disorder (ASD) and from other language development disruptions, the recovery and educational integration thereof via the therapeutic and educational program. Studies show that digital technology provides an important advantage as compared to traditional learning methods, i.e. it may be more easily adapted to various styles of learning. Children with ASD can learn during therapy sessions, as well as in school and at home. The use of an IPAD and laptop during therapy helps the child learn to correlate sounds and images, helps them desensitize sounds, learn emotion by correlating facial and vocal emotional expressions and may help develop language via the use of a wide range of symbols and images. Thus, children suffering from the autistic spectrum disorder may record punctual cognitive progress. The project will be carried out in Cluj-Napoca, within the Day Care Center of the Transilvania Autism Association, as well as in Cluj schools and kindergartens where children are integrated within special and mass educational programs.

**Bright houses in the creative quarter** – The project aims to catalyze urban community regeneration through the “enlightenment” (both literal and figurative) of the issue of abandoned houses, enlightenment which simultaneously achieves two objectives: draws attention to the state of abandoned houses and enables an overview of neighborhood without abandoned houses. Initially, a survey of the Grivița-Buzești-Cișmigiu area and of the houses that may be the subject of the project will be carried out. Following such survey, at least five houses will be identified and two houses will be selected to participate in the project. The main event will comprise of indoor lighting, by installing lights at the street windows of the two abandoned houses during three consecutive weekends.

The grant contest “Electrica puts Romania in a different light” took place during the July 27 – September 20, 2018 period, on the [www.electrica.ro/CSR/program\\_granturi](http://www.electrica.ro/CSR/program_granturi) online platform. The first phase of the program was intended for the submission of projects, while the second phase implied the assessment of eligibility. Finally, following an objective analysis, the projects to be funded were selected.

Full details on the regulation, grant policy and funded projects are available at: [www.electrica.ro/csr/program\\_granturi/](http://www.electrica.ro/csr/program_granturi/).

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*Electrica Group is a key player on the Romanian electricity distribution and supply market, as well as one of the most important actors within the energy service field.*

*Electrica Group provides services to over 3.7 million clients and operates at a national scale – being organized by three electricity distribution areas: Transilvania Nord, Transilvania Sud, Muntenia Nord, and throughout the country for the supply of electricity for energy maintenance and services.*

*Starting from July 2014, Electrica has been a company with a majority private capital, listed on the stock markets in Bucharest and London. Electrica is the only Romanian company listed in the field of electricity distribution and supply in Romania.*

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*Additional information on the Electrica Group may be found on the company website: [www.electrica.ro](http://www.electrica.ro).*